

TownLift

Park City, Utah

Advertising Plans

	Presenting Partner	Community Partner	Community Member
Presenting Partner Benefits	\$800	-	-
Medium Rectangle ads	\$300	\$300	\$300
Billboard ads	\$750	\$750	-
Sponsored Content - \$500 each	2 / month	1 / month	-
Email Takeover - \$500 each	4 / year	2 / year	-
Job Posts - \$100 each	3 / month	2 / month	1 / month
Featured Business Listing	\$250	\$250	\$250
Event listings	Included	Included	Included
Savings	55% off	50% off	30% off
Total	\$1,500 / month	\$850 / month	\$300 / month

Minimum 12 month term for all advertising plans

Advertising Products

Sponsored Content - \$500 per post

Display Ads

- Medium Rectangle 300X250 units - \$300 per month estimated at 50K impressions
- Billboard units 970X250 - \$750 per month estimated at 50K impressions

Email Sponsorship Takeover - \$500 per week

Job Post - \$100 per 30 day listing

- \$225 for a 3 listing package

Promo Package 1 month - \$1,500 (30% off)

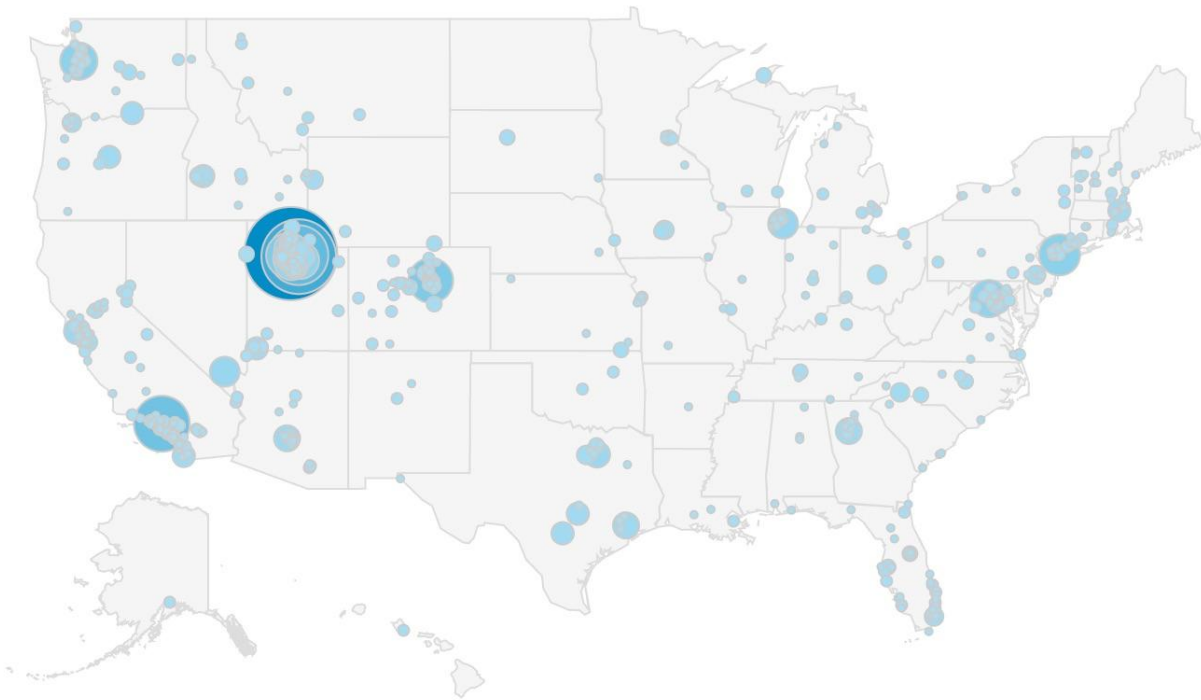
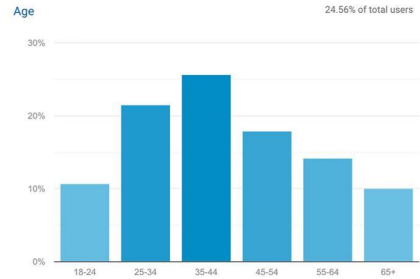
1 sponsored posts, 1 Email Takeover, Medium Rectangle & Billboard ads

Customized advertising packages available upon request. 20% discount on standard rates for eligible non profit organizations.

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January 2022 Audience stats



25,000 Weekly website readers

4,115 Daily email subscribers with a 64% open rate

Inquiries

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